

# THE UNIONIZED CREDIT UNION WORKPLACE

**NEW!**

## 'IMPLEMENTING TRANSFORMATIONAL CHANGE'



Implementing transformational change in a unionized credit union workplace is challenging and can be very difficult to achieve. In today's competitive marketplace the 'status quo' is no longer acceptable. Credit unions must continually seek out ways to increase profitability and reduce costs while raising the bar on member service standards. This one day interactive workshop, led by a specialist in this important area, offers credit union leaders the opportunity to learn the key steps to achieve significant business results and enhance the relationship between the credit union and the union.

### PARTICIPANTS WILL LEARN:

- What is 'transformational change'
- The key steps in the change process
- How to apply the change steps in a unionized setting
- Tailoring the approach to drive change for each key stakeholder in the change process
- Effectively managing internal communications to support the desired changes
- Overcoming significant roadblocks
- Applying practical steps to implement change using case studies and actual examples

*\*A pre-course questionnaire is included in this workshop\**

MARCH 2<sup>ND</sup>, 2016 • HILTON GARDEN INN TORONTO AIRPORT WEST, MISSISSAUGA, ON



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# THE UNIONIZED CREDIT UNION WORKPLACE 'IMPLEMENTING TRANSFORMATIONAL CHANGE'

## WHO SHOULD ATTEND

This workshop is beneficial for Credit Union CEOs, CFOs, Human Resources Managers, Supervisors and any employee responsible for overseeing unionized employees.



## FACILITATOR: GRAHAM BROWN

Graham Brown is the managing partner of GBC- Graham Brown Consulting Inc. He has worked in the human resources (HR) industry for 25 years and provides consulting expertise in many areas of human resources including organizational effectiveness, performance management, compensation, employee relations, recruitment, and training and development. He has extensive experience in dealing with unions and unionized employees. In addition, Graham was an instructor for the Strategic Human Resources Planning course at Seneca College. He has appeared on the Business News Network as an HR expert and is a member of the Compensation Surveys Committee at the Toronto Region Board of Trade. Graham has extensive experience in dealing with unions and unionized employees.

Graham holds a Masters Degree in Industrial Relations from Queen's University and a Bachelor of Commerce Degree from Carleton University.

### LOCATION:

#### Hilton Garden Inn Toronto Airport West

1870 Matheson Blvd.

Mississauga, ON L4W 0B3

Telephone: 905-361-6305

*Contact the hotel directly if accommodation is required*

### DATE:

Wednesday, March 2nd, 2016

### TIME:

9:00 AM – 4:00 PM

### REGISTRATION FEE & MEETING PACKAGE

\$495.00 + HST = \$559.35 + \$86.00 + HST = \$656.53

### FEE INCLUDES:

Presentation and Handout Material, Continental Breakfast,  
Hot Lunch and 2 Nutrition Breaks

### TO REGISTER:

Return the completed form via email to

**Candis Mirtl** [cmirtl@levelfive.ca](mailto:cmirtl@levelfive.ca)

or mail to: **Level Five Strategic Partners Inc.**

Suite 308, 6975 Meadowvale Town Centre Circle #9

Mississauga, ON L5N 2V7

Telephone: 905-602-0644

## THE UNIONIZED CREDIT UNION WORKPLACE - REGISTRATION FORM

Name: \_\_\_\_\_

Name of Credit Union: \_\_\_\_\_

Current Position: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Payment Enclosed: \$ \_\_\_\_\_

*Please make cheque payable to Level Five Strategic Partners Inc.*

Cheque to follow